

## Code of Ethics

- ✦ Display Wizard promise to always offer the best value services to our customers, with a particular focus on quality.
- ✦ We deal fairly with our customers, suppliers, competitors and employees and have the right to withhold our services for any users who we feel are using our goods for exploitative or other unethical purposes.
- ✦ We will always comply with all national and local laws of the countries in which we conduct the business, primarily the UK.
- ✦ We support all employees regardless of race, colour, religion, gender, age, sexual orientation or disability and actively promote an anti-bullying code on all of our premises. We are proud of our track record of tackling discrimination and promoting harmony within the workplace.

## Environmental Policy

Display Wizard are always encouraging re-use rather than re-purchase of display stands because of our strong environmental commitments. To aid this, we have produced guides on how to assemble a stand and take care of it so it can be reused and to tackle the 'throwaway' culture that persists amongst some exhibitors. We offer discounts for customers who want to re-graphic their stand instead of purchasing a new system, to save on hardware considerations.

We also offer environmentally-friendly display solutions made with bamboo and other recyclable materials such as aluminium and cardboard. Many of our products have eco-friendly options with biodegradable print material available.

Display Wizard recycle our in-house materials making sure there is only a tiny amount of wastage for each solution. We print primarily on water-based and latex-based printers to avoid the environmentally harmful effects solvent-based printers can have.

